

#LPFFQuiz

LPFF Annual Quiz

Thursday 15th July 2021

The Kia Oval

Sponsorship Package

For more information please contact:
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LPFF Annual Quiz

Join the London Playing Fields Foundation for our annual Quiz held at the iconic Kia Oval cricket ground. We will welcome over 200 guests from a variety of sectors including finance, law, fitness and real estate, all of whom are passionate about creating a happier and healthier London.

Following successful events in 2017, 2018 and 2019, we are looking for companies to partner with and sponsor elements of the evening to ensure the maximum amount raised can go towards improving the physical and mental wellbeing of Londoners. The Quiz offers an array of attractive marketing opportunities including branding at the venue, on all event literature and on social media, and the opportunity to speak to a unique captive audience.

About the evening

Guests will be treated to a sparkling drinks reception on the spectacular Sylvester's Bar, followed by a delicious two-course meal in the Concourse and multi round sports quiz and auction presented by renowned MC Martin Bayfield.

About the Foundation

Since 1890 the London Playing Fields Foundation has helped create a happier and healthier London through the protection and promotion of playing fields. By protecting playing fields that are at increasing risk of being sold for development, we enable hundreds of thousands of Londoners to improve their physical and mental wellbeing through sport. Our social inclusion projects provide sporting opportunities for London's most disadvantaged groups, such as our award-winning Coping Through Football project, set up to aid the recovery of people with long term mental health issues.



Sponsorship Opportunities

We are pleased to offer the following sponsorship packages for your consideration and we look forward to discussing these options with you in more detail.

Platinum - Title Event Sponsor - £15,000

- Premium placed table of ten guests at the event
- Branding throughout the venue including the drinks reception on the Sylvester's Bar and stage area in the Concourse
- Your logo displayed on all event materials including tickets and brochure
- The opportunity to speak from the stage on the evening (or draw the raffle)
- Your logo on the screens and tables on the night
- Photo opportunities with VIPs
- Full page advert in the brochure which goes to all guests
- Inclusion in relevant press releases relating to the event
- Inclusion in social media activity





Gold Sponsor - £5,000

- Five tickets to the event
- Branding in Concourse during meal
- Recognition on all event materials including tickets and brochure
- Your logo on the screens and tables on the night
- Full page advert in the brochure which goes to all guests
- Inclusion in relevant press releases relating to the event
- Inclusion in social media activity

Silver Sponsor - £2,500

- Two tickets to the event
- Branding in Concourse during meal
- Recognition in the event brochure
- Your logo on tables on the night
- Half page advert in the brochure which goes to all guests
- Inclusion in relevant press releases relating to the event
- Inclusion in social media activity

Bronze Sponsor - £1,000

- Recognition in the event brochure
- Inclusion in relevant press releases relating to the event
- Inclusion in social media activity

For any other sponsorship opportunities contact:

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